

SEMINAR

Mega-events in Evolution: New patterns of planning, policy and growth



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10:00 - 12:00
AM CET

Zoom Link:

<https://us02web.zoom.us/j/85070511963?pwd=MG9jQl-BkK3ZhNGpZaTQyMWRKdFErUT09>

ID: 850 7051 1963
Passcode: 456624

Welcome Address and Chair:

Prof. Marichela Sepe, DICEA - Sapienza Università di Roma and GUDesign Network Coordinator

Speakers:

Dr. Zachary M. Jones, TAU Lab, Politecnico di Milano
Introduction and seminar overview

Ph.D. Candidate Gustavo Lopes dos Santos, Instituto Superior Técnico
The effects of Olympic Agenda 2020 in urban planning: Paris 2024 and Milan-Cortina 2026

Dr. Francesca Vigotti, Politecnico di Milano
Alpine landscape heritage and the Milan-Cortina 2026 Winter Games

Prof. Martin Müller, University of Lausanne
Peak event: Rise, crisis and decline of Large Events

Discussion

